

# GCHWC Organization

2024

# Where have we been?

- Club started in late 2009 with a handful of members
- Originally held meetings in a bank basement and a bowling alley
- First Holiday party in 2009

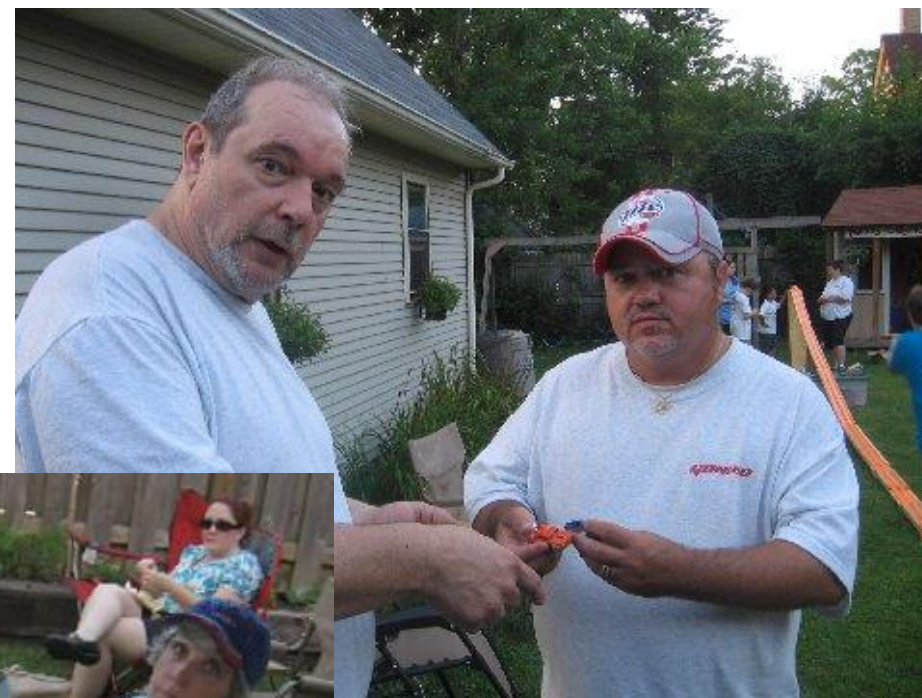


# Where have we been?

- First club car – Dairy Delivery in 2009



- First Downhill Race / Cookout in 2010



- First Hot Wheels Show – American Legion Hall – March 2018



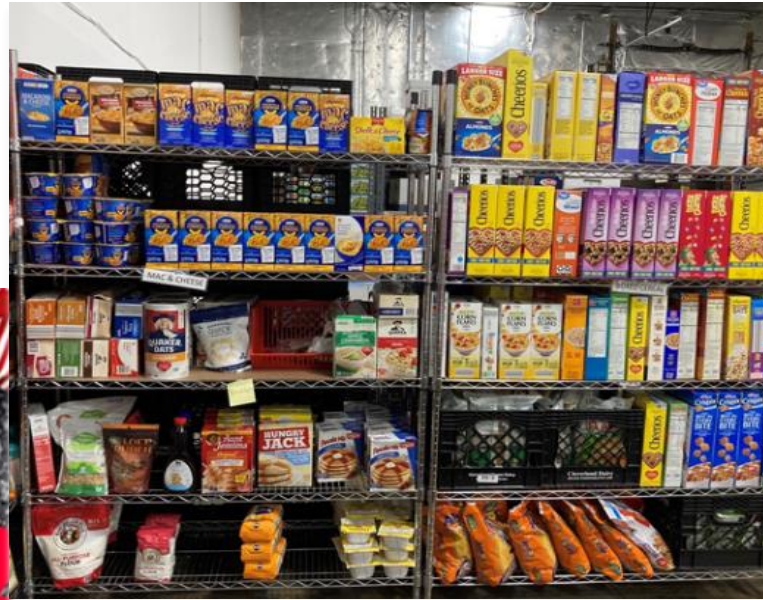
# Where are we now?

- **GCHWC club membership** – Fun filled meetings with activities such as Hot Wheels bingo, scavenger hunts, ice cream socials and the chili cookoff.
- **We've grown!** 48 members / family attended the latest holiday party.



# Where are we now?

- **Financial flexibility** – profits from shows allow us to use funds for activities and charitable causes.



# Where are we now?



- The GCHWC has established a reputation for **quality collector shows** held twice a year.

**Attendance and goodwill grows at each event...proof that diecast fans are hungry for more!**



## Agenda: Where do we want to be?

- Proposal: Establishment of GCHWC Board
- Club Membership program

# GCHWC Board

## Purpose:

- The club's board seeks to support the GCHWC's activities and members.
- **Club Officers are elected and help divide and share the workload for club operations, set goals and provide for the continuity of the club's management and well-being.**
- Board members serve as points of contact responsible for various functions essential to providing services and activities for its members.

# Proposed Board Members

- **President**
- **Vice-President [Events Chair]**
- **Treasurer**
- **Secretary [Membership Chair]**
- **Board Member at Large**

# Club President

*(2-year term, requires club membership of at least 1 calendar year prior to nomination)*

- Chief executive officer of the organization
- Presides at general meetings, board meetings, oversees board activities
- Establishes club board meeting dates and agenda
- Provides leadership and direction to club
- Co-signatory on club bank account
- Helps establish short term / long term goals and strategy
- Communicates or directs/approves communication with club members
- Facilitates and supports board members in the performance of their duties
- Ensures club business is conducted ethically and with transparency
- Identifies and mitigates risks

# Club Vice President / Events Chair

*(2-year term, requires club membership of at least 1 calendar year prior to nomination)*

- Responsible for maintaining club events calendar
- Works with board to coordinate meeting venues (reservations, rental, etc.) and scheduling
- Plans, organizes and helps to enlist members to run club events, parties and shows
- Ensures the fiscal viability of all events
- Works with board members to promote upcoming events
- Maintains a list of event statistics (attendance, takeaways and ideas)
- May preside at events in absence of the president
- *This position may create a subcommittee of club personnel to assist*

# Treasurer

*(2-year term, requires club membership of at least 1 calendar year prior to nomination)*

- Maintains and supervises club finance functions including income, expenses and reporting
- Distributes funds to suppliers, pays bills on time, advises board on financial issues / risks
- Provides bi-annual financial report to club membership
- Co-signatory on club bank account
- Files and keeps backups of tax documents (as necessary)
- May preside at events in absence of the president

## Secretary / Membership Chair

*(1-year term, requires club membership of at least 1 calendar year prior to nomination)*

- Point of contact for membership process (member list, rewards program)
- Maintains roster of board members and their terms / board contact information
- Coordinates creation of member nametags
- Maintains official records/minutes of meetings and votes as required
- Records attendance of membership at meetings
- Manages club documents (by-laws, constitution as needed).
- Responsible for conducting club elections – taking nominations and voting process.
- Works with board to organize recruitment efforts

## Board Member at Large

*(1-year term, no tenure requirements)*

- Attends club board meetings as voting, participating board member
- No fixed duties or responsibilities, assists President, VP/Events Chair, Treasurer or Secretary, as necessary.



# Board operation

- Board positions are elected and are not compensated.
- Board must meet at least 6 times per year.
- Quorum for decisions (5-person board): 3 members
- Financial decisions: Any expense more than \$100 or involves recurring expense must have majority approval.
- Members may only hold one position at a time.
- Positions may be replaced in case of emergency / discipline

# Elections

- Elections for positions will be alternating years to allow for continuity
- 2024: Nominations begin at the June meeting with elections in July.
- Certain board positions require membership tenure periods.
- Official members with at least 3 mos. membership are allowed one vote per member.
- Term limits necessary?

## Near term board goals

- Establishment of Club Constitution, Rules and Policies documents
- Setting calendar for remaining events / meetings in 2024
- Creation of a Limited Liability Corporation (LLC) for the GCHWC
- Investigation of Ohio *Not-for-Profit* designation for organization

# Club Membership Program

# Why do we need a membership program?

Create a sense of ownership, pride and exclusivity in our club

Encourage participation and volunteering at meetings and shows

Provide fun rewards and benefits to members

Free things have very little perceived value in today's society

# GCHWC Memberships

- **Fee:** \$25 per person ages 14+. (Pro-rate for partial year or \$15 if joined after July 1)
- **Membership Term:** January 1<sup>st</sup> to Dec 31<sup>st</sup> of calendar year
- **Effective date:** TBD – (July 1, 2024?)

# GCHWC Membership Benefits

## **Official club members are entitled to the following:**

- Access to buy club custom cars
- Discounted vendor show tables
- Voting rights (nominations, elections, club decisions)
- Rights to hold club office (certain positions require 1 year's prior membership)
- Discount (50% off) club merchandise such as t-shirts
- Personalized club name tag - (1 per member)
- Free Picnic / Holiday party meals for member, reduced price for family
- Club Membership Rewards program\*

# GCHWC Membership Benefits

- *We expect all members to contribute to the operation of club shows by volunteering and performing work assignments unless otherwise excused.*
- *The GCHWC will be a not-for-profit group. Club dues and other proceeds help cover facility rental, administrative costs (website, printing, event insurance), supplies, trophies, food expenses and event prizes.*
- *Attendance requirement to take advantage of benefits? - TBD (suggested 3 meetings for example)*



# GCHWC Membership Rewards Program

**Active, participating members receive participation points at club activities...**attending a club meeting, working a volunteer shift during a show, making a toy drive donation or winning a contest.

**-There will be sign in sheets at each event to track attendance.**

- Sign-in sheets will be kept / tallied by Membership Chair. Each point is an entry for a year-end drawing for rewards (Holiday party or perhaps 2x per year).

# GCHWC Membership Rewards Program

## Prizes might include:

- Free vendor tables at show
- Nationals ticket (or reimbursement)
- Selection of exclusive diecast – RLC / Supers / chase-rare editions
- Free membership for 1 year
- Hobby items such as display cases, protecto's, etc
- Custom cars from popular designers – Pope, Chris Stangler, etc
- Gift cards / prize baskets
- Club merchandise
- Dinner with Larry Fanning at your Skyline of choice
- Other prizes worth at least \$25 each





**This club is what we make it...so let's make it great!**